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Arts & Power

Christina Lawrence | Photo: Nick Garcia | November 21, 2012

Power is a tricky term when it comes to the arts. It's not just money and moxie. It's forging ahead while others doubt. It's stepping in when you're most needed. It's working together to make things happen. Meet the Miami players who are doing just that and putting our city's culture conscience first.



Jessica Goldman
Srebnick

The Visionary

Growing up as the daughter of one of Miami's most heralded futurists, Jessica Goldman Srebnick learned the commercial real estate business from the best. Today, it's up to the new CEO of Goldman Properties to manage an ever-expanding portfolio in New York, Philadelphia, and Wynwood and Miami Beach in South Florida, as well as oversee the company's well-known art initiatives. "There will never be another Tony Goldman, and he certainly left an extraordinary legacy," Srebnick says of her father, who passed away in September. "I have never been more dedicated to continuing his work and taking it even further." And that's important because, as she points out, there is never a shortage of exciting projects in the works for Goldman Properties, particularly in the Wynwood Arts District. "The preparation for Art Basel is always a thrill," she says. "We'll have an exhibit dedicated to the interpretation of vision utilizing paintings, photography and video, the development of a very creative retail shop in the Wynwood Walls, the introduction of an innovative application called *Augmented Reality*, a new Shepard Fairey mural that integrates the image of my father, additional murals within Wynwood, and a memorial garden imagined by Kenny Scharf." Beyond that, two significant projects to be delivered by Goldman Properties in 2013 include the Wynwood House, GP's first residential project in Wynwood, and The Greene Space, a 10,000-square-foot warehouse conversion utilizing natural

elements and green features that contrast the urban and hard façades found throughout the district. “The Wynwood Arts District is the epicenter for creativity in this city,” she adds. “Miami is truly becoming a creative hub for the world.”